



September 29  
- October 2

2022

# Leadership Conference

New Orleans, Louisiana

**BLACK  
NURSES  
ROC**

INSPIRING

EMPOWERING

INNOVATING



## A LA CARTE SPONSORSHIP OPPORTUNITIES

### **Sponsor the Awards Dinner and Gala - \$5,000**

Be part of the recognition of outstanding service awards and scholarships and make a lasting impression at the grand finale event.

- 3 sponsorships available
- Each sponsor to receive 2-3 minutes of podium time during the Gala to present your company
- Sponsor's logo to be displayed prominently at the Gala Event Venue
- Verbal acknowledgement during Gala remarks
- Exclusive branding as Gala Sponsor in preliminary and onsite program

### **Sponsor the Mix & Mingle Welcome Reception - \$3,500**

Help us kick-off the conference by sponsoring the first membership mix & mingle networking session.

- Opportunity to address attendees during the reception
- Sponsor's logo to be displayed prominently during the reception
- Verbal acknowledgement during the opening remarks of the first general session
- Exclusive branding as Welcome Reception Sponsor in preliminary and onsite program

### **Sponsor the Conference Swag Bags - \$3,000**

Be on everyone's mind when you provide the bags for this conference that each attendee will receive at the registration desk.

- Sponsors logo will appear on the bag
- Onsite distribution of the bag with your company brochure and/or small giveaway item
- Verbal acknowledgement during the opening remarks of the first general session
- Exclusive branding as Conference Bag Sponsor in preliminary and onsite program

### **Sponsor the Conference Badges - \$1,000**

Have attendees "wear" your logo during the entire convention. Each attendee will be given a lanyard branded with your company logo.

- Sponsor logo to be displayed in preliminary and onsite program

### **Sponsor a Membership Lunch Break - \$2,500**

Your company will have the opportunity to provide each attendee with a delicious lunch and valuable networking.

- Exclusive opportunity to promote your company by providing a brochure at each seat
- Sponsor's logo to be displayed prominently during the lunch break
- Verbal acknowledgement during the opening remarks of the first general session
- Exclusive branding as Welcome Reception Sponsor in preliminary and onsite program

### **Sponsor the All-Day Coffee Service - \$1,200**

The first drink's on you! Display your sponsor logo prominently during each refreshment break during the conference.

- 2 sponsorships available
- Sponsor's logo to be displayed prominently during the refreshment break
- Verbal acknowledgement during the opening remarks of the first general session each day
- Exclusive branding as Conference Break Sponsor in preliminary and onsite program

### **Sponsor Attendee Door Prize: Multiple Opportunities Available - \$1,000**

Several lucky attendees will win prizes during the conference, announced from the main stage. A representative of your company will be invited to the stage and given the opportunity to briefly introduce your company then draw the winning ticket and announce the winner.

- BNRF will select the door prize to be awarded
- Sponsor logo to be displayed in preliminary and onsite program

### **Basic Sponsorship Package - \$500**

- Display your sponsor logo on the event website and onsite program