

WHAT IS A DISCLAIMER POLICY?

A disclaimer is a statement/notice informing the user of any product or service of the possible consequences of the same. The law mandates the display of a disclaimer in certain cases, such as where there is an inherent risk of harm to one's health (the warnings displayed on cigarettes are a prime example), but are used commonly in all product and service literature. A disclaimer helps to clearly establish/limit one's rights and liabilities with respect to the user of a particular product or service. It is used in situations which involve an element of risk or uncertainty.

ADVANTAGE OF DISCLAIMER

- 1. Reduces Risk:** Disclaimers protect the rights of both parties in any legally recognized relationship such as the one between a manufacturer and consumer. A well-drafted disclaimer can go a long way in avoiding ambiguity and minimizing legal risks.
- 2. Limits Liability:** A disclaimer is generally used in situations involving a certain element of risk or uncertainty. For such cases, a well-drafted disclaimer clearly outlines the rights and liabilities of both parties.

"VIEWS EXPRESSED" DISCLAIMER

A "**Views expressed**" disclaimer is typically seen on blogs or other online media publications, posts or articles. The below statement is to be posted somewhere on your website for political views and personal views that could be misconstrued as a organizational view:

*****DISCLAIMER EXAMPLE*****

The views, thoughts, and opinions expressed in this advertisement belong solely to a paid vendor, and not to the Black Nurses Rock/ Black Nurses Rock Foundation, it's committees or individual Chapter.

Otherwise, what one says may be construed as being what the entire company believes, thinks or condones, and this may be very inaccurate and damaging. "Views expressed" disclaimers are seen most often in personal opinion writing by experts or professionals working in the same field of study as their post. For example, a climate change scientist writing an editorial or opinion piece that involves the topic of climate change may include a disclaimer saying that the opinions are his own and not that of his employer.

Another common use of a "views expressed" disclaimer is **by people who are endorsing or critiquing a product that a company they work for produces or is involved with.**

In this situation, a disclaimer will let readers know that the writer is speaking solely for herself/himself, and not for the company or as a formal representative of the company. It's not uncommon for organizations to have a Disclaimer.



OUTSIDE VENDORS DISCLAIMER

This is to be used immediately for ANY advertisement of sale/sales of products other than your chapter named articles:

*****DISCLAIMER EXAMPLE*****
Neither Black Nurses Rock nor Black Nurses Rock Foundation (BNRF) receives compensation, benefits or consideration of any kind for the items being posted for sale by our outside vendors to our websites.

If a Chapter is receiving funds from a copy and/or Organization the disclaimer should read as:

*****DISCLAIMER EXAMPLE*****
This is a paid advertisement is from an outside vendor and the sale of products and services are not from or the property of Black Nurses Rock nor Black Nurses Rock Foundation (BNRF). The Chapter shall receive compensation for advertisement to be used towards the chapters mission within the community.

CHAPTER DISCLAIMER

*****DISCLAIMER EXAMPLE*****
Paid Advertisements that appear in Black Nurses Rock/Black Nurses Rock Foundation (BNRF) or its Local Chapters Social media pages are just that advertisements being provided to individuals visiting our chapter pages. Black Nurses Rock Foundation does NOT endorse or evaluate the advertised product, service, or company nor any of the claims made by the advertisement. All brands and trademarks mentioned or pictured in the advertisements that are posted on any of the BNRF local chapters websites as promotional items relating to the sale of products are for the sole property of their respective owners (name of company/organization) and not related to BNRF. The advertising such products, services or companies on the local chapter websites are for the benefit of the chapter to receive advertisement fees for its community service and outreach projects.

As a guest posting content to any Black Nurses Rock/Black Nurses Rock Foundation or website or Chapters established under the umbrella of BNR/BNRF on any Social Media Sites agrees to not: violate any local, state, federal and international laws and regulations, including but not limited to copyright and intellectual property rights laws regarding any content posted. The purpose of these sites is for free exchange of ideas, services and comments regarding issues of interest in the field of nursing.
