



## 2019 CORPORATE PARTNER PROGRAM





EMPOWER  
INSPIRE  
DEVELOP



We are pleased to invite you to **join Black Nurses Rock as a Corporate Partner for the year 2019-2020.** As we enter another year of quality service to our membership and community, BNR is well prepared to represent and enhance the nursing practice of our more than 3,000 members. Our Corporate Partners have played a key role in BNR's stability, growth, and development. Black Nurses Rock is the largest Black Nurse Organization. We are a 501c3 nonprofit organization and also a Provider approved by the California Board of Registered Nursing, Provider # CEP16714. Black Nurses Rock has the largest online community for Black Nurses, our social media platform reaches 3.3 million with 370K Followers, our magazine has over 40,000 readers, and our website traffic gets over 50,000 hits monthly. We have 48 official chapters at this time.

BNR knows that the demand for quality cultural competent patient care will continue to grow in the future, especially as we adapt to the many changes within the healthcare industry. Nurses, more than any other healthcare provider, enhance the quality of care delivered to the patient. BNR is prepared to meet the challenge of educating its members and providing the necessary services and resources to help members provide better care for their patients while improving professional development.

Our corporate packages ensure that your company is well represented throughout our events, programs, audiences, and magazine.

**BLACK NURSES ROCK**

7794 Grow Drive | Pensacola, FL 32514  
844-267-7665 | [romeatrius@blacknursesrock.com](mailto:romeatrius@blacknursesrock.com)

# BLACK NURSES ROCK

## 2019-2020 Milestones

01

The largest minority nursing association



In the country with over 3,500 paid national members and over 55,000 international nurses through a partnership with the Caribbean Nursing Organization (CNO)

02

Contributed and inspired over 10,000 nurses



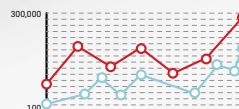
Contributed and inspired over 10,000 nurses to go back to school furthering their education.

03

The largest online community



Supported the largest online community for nurses with over 300,000 nurses and students.



04

Successfully executed 8 national events



- 3 National Conventions (Chattanooga TN, Orlando FL, San Antonio, Tx)
- 2 National Networking Cruise
- 1 National Leadership Seminar (New York, NY)
- 2 Essence Music Festival Marketing Event

06

National BNR Magazine published



Produced, Edited and Published a national magazine reaching over 40,000 readers

Provided scholarships totaling over \$70,000

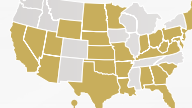
05

Provided scholarships



07

Has over 50 chapters nationwide



08

10,000 contact hours to members



Has issued over 10,000 contact hours to members via professional development

11

Donated over \$20,000



Donated over \$20,000 to Girls Incorporated

10

Mentored nurses and students



Volunteered over 200,000 hours in the community

Mentored countless nurses and students into new careers

09

Volunteered over 200,000 hours



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# Diamond Level Corporate Partnership - \$50,000



## Corporate Partnership entitles your company to the following benefits and recognition:

- Special recognition as corporate partners in our quarterly BNR magazine.
- Recognition in other publications produced during the year such as the Annual Conference and Cruise Program Book, and Leadership Seminar.
- Complimentary Membership Mailing List. Mailing Piece must be approved by BNR.
- 12-yearly membership webinars hosted by your company
- Weekly E-Blast marketing for your company
- VIP-Pass to all BNR Meet and Greet Events
- Ticket to the Corporate Round-table (Biloxi, MS Feb 25th, 2020 IP Casino) plus Live Facebook Interview/Marketing (20 mins)
- Full page and logo on our website and listing on social media, [www.blacknursesrock.com](http://www.blacknursesrock.com), [www.bnrcruise.com](http://www.bnrcruise.com), [www.bnrconvention.com](http://www.bnrconvention.com), [www.bnracademy.com](http://www.bnracademy.com)
- Special recognition of your company at BNR's Annual Convention: Logo on all signage with special seating during opening ceremonies and general sessions.
- Acknowledgement of Corporate Partners, during opening ceremony.
- Corporate Certificate delivered to your booth.
- Recognition of Corporate Partners on signage at the Annual Convention.
- Corporate Partner ribbons for the name badges of your booth representatives.
- Complimentary Booth for all BNR Events (Conventions and Cruises) Prime locations
- Two-Tables at the BNR Convention Banquet (16 tickets)
- Option to Speak at Podium during Opening for Convention or Awards Banquet (10 mins)
- Complimentary subscription to BNR Magazine
- 4-Page Spread in the BNR Magazine quarterly
- First option to participate in special BNR projects and programs as they are developed.
- Access to our Facebook Secret page for Live Chats and Postings
- Contact Hours partner for co-hosting available
- Radio business promotion and advertisement on Hot 104.5 throughout year.
- 6 Facebook Live Videos



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# Platinum Level Corporate Partnership - \$35,000



## **Corporate Partnership entitles your company to the following benefits and recognition:**

- Special recognition as corporate partners in our quarterly BNR magazine.
- Recognition in other publications produced during the year such as the Annual Conference and Cruise Program Book, and Leadership Seminar.
- Complimentary Membership Mailing List. Mailing Piece must be approved by BNR.
- 6-yearly membership webinars hosted by your company
- Weekly E-Blast marketing for your company
- Ticket to the Corporate Round-table (Biloxi, MS Feb 25th, 2020 IP Casino) plus vending table
- Full page and logo on our website and listing on social media, [www.blacknursesrock.com](http://www.blacknursesrock.com), [www.bnrcruise.com](http://www.bnrcruise.com), [www.bnrconvention.com](http://www.bnrconvention.com), [www.bnracademy.com](http://www.bnracademy.com)
- Special recognition of your company at BNR's Annual Convention: Logo on all signage with special seating during opening ceremonies and general sessions.
- Acknowledgement of Corporate Partners, during opening ceremony.
- Corporate Certificate delivered to your booth.
- Recognition of Corporate Partners on signage at the Annual Convention.
- Corporate Partner ribbons for the name badges of your booth representatives.
- Complimentary Booth for all BNR Events (Conventions and Cruises) Prime locations
- Table at the BNR Convention Banquet (8 tickets)
- Option to Speak at Podium during Opening for Convention or Awards Banquet (10 mins)
- Complimentary subscription to BNR Magazine
- 3-Page Spread in the BNR Magazine quarterly
- First option to participate in special BNR projects and programs as they are developed.
- Access to our Facebook Secret page for Live Chats and Postings
- Contact Hours partner for co-hosting available

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# Gold Level Corporate Partnership - \$25,000



## **Corporate Partnership entitles your company to the following benefits and recognition:**

- Special recognition as corporate partners in our quarterly BNR magazine.
- Recognition in other publications produced during the year such as the Annual Conference and Cruise Program Book, and Leadership Seminar.
- Complimentary Membership Mailing List. Mailing Piece must be approved by BNR.
- 4-yearly membership webinars hosted by your company
- Weekly E-Blast marketing for your company
- Ticket to the Corporate Round-table (Biloxi, MS Feb 25th, 2020 IP Casino) plus vending table
- Full page and logo on our website and listing on social media, [www.blacknursesrock.com](http://www.blacknursesrock.com), [www.bnrcruise.com](http://www.bnrcruise.com), [www.bnrconvention.com](http://www.bnrconvention.com), [www.bnracademy.com](http://www.bnracademy.com)
- Special recognition of your company at BNR's Annual Convention: Logo on all signage with special seating during opening ceremonies and general sessions.
- Acknowledgement of Corporate Partners, during opening ceremony.
- Corporate Certificate delivered to your booth.
- Recognition of Corporate Partners on signage at the Annual Convention.
- Corporate Partner ribbons for the name badges of your booth representatives.
- Complimentary Booth for all BNR Events (Conventions and Cruises) Prime locations
- Table at the BNR Convention Banquet (8 tickets)
- Option to Speak at Podium during Opening for Convention or Awards Banquet (10 mins)
- Complimentary subscription to BNR Magazine
- 2-Page Spread in the BNR Magazine quarterly
- First option to participate in special BNR projects and programs as they are developed.
- Access to our Facebook Secret page for Live Chats and Postings
- Contact Hours partner for co-hosting available
- Radio advertisement with 104.5 The Nurses Station
- Quarterly Facebook Live Shows



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# Silver Level Corporate Partnership - \$10,000



## Corporate Partnership entitles your company to the following benefits and recognition:


- Special recognition as corporate partners in our quarterly BNR magazine.
- Recognition in other publications produced during the year such as the Annual Conference and Cruise Program Book, and Leadership Seminar.
- 4-yearly membership webinars hosted by your company
- Weekly E-Blast marketing for your company
- Discount to all BNR Meet and Greet Events \$100
- Ticket to the Corporate Round-table (Biloxi, MS Feb 25th, 2020 IP Casino) plus vending table
- Full page and logo on our website and listing on social media, [www.blacknursesrock.com](http://www.blacknursesrock.com), [www.bnrcruise.com](http://www.bnrcruise.com), [www.bnrconvention.com](http://www.bnrconvention.com), [www.bnracademy.com](http://www.bnracademy.com)
- Special recognition of your company at BNR's Annual Convention: Logo on all signage with special seating during opening ceremonies and general sessions.
- Acknowledgement of Corporate Partners, during opening ceremony.
- Corporate Certificate delivered to your booth.
- Recognition of Corporate Partners on signage at the Annual Convention.
- Corporate Partner ribbons for the name badges of your booth representatives.
- Complimentary Booth for all BNR Events (Conventions and Cruises) Prime locations
- Complimentary subscription to BNR Magazine
- 1-Page Spread in the BNR Magazine quarterly
- First option to participate in special BNR projects and programs as they are developed.
- One Facebook Live 30 min Show - Value \$1,000



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# Black Nurses Rock 2019-2020 Events

## **BNR Cruise 2019**

Location: New Orleans Port - Mexico

Taking Sail out of New Orleans to Mexico, join us for our Meet and Greet on April 26th Crown Plaza 7pm-9pm, over 300 nurses will be in attendance.

## **Nurse Week Celebration**

Location: Atlanta Ga 2019

Join over 500 nurses in Atlanta as a partner, sponsor, or vendor at this weekend full of excitement May 10th-12th, Atlanta GA, Westin Atlanta Perimeter North. We will host educational sessions, Spa, networking, and recognize over 100 nurses!

## **Essence Marketing Blitz** - tentative

Partner with BNR to host and work your booth during the 2019 Essence Festival, get massive exposure and more with our nurse volunteers.

## **BNR Leadership Seminar**

Location: Jamaica, Ocho Rios - Moon Palace Resort

Join Black Nurses Rock as we take 150 nurse leaders to Jamaica for the ultimate experience, training on emotional intelligence, leadership, mindset control, and community service.

## **BNR Corporate Roundtable Feb 25th 2020**

Location: Biloxi, MS at the IP Casio

We ask all our Corporate Partners to join us for a strategic planning meeting in Gulfport, MS, January 12-14th at the Knights Nonprofit Center.

## **Black Nurses Rock Convention!**


Location: Biloxi MS, IP Casino Resort and Spa

Black Nurses Rock's 4th annual convention will be held in Biloxi MS February 26-29th 2019 at the Omin Resort Hotel. Join us and 300 nurses as we address health disparities, within the black community. We look forward to seeing you there.

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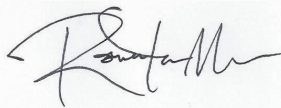
# Black Nurses Rock 2019-2020 Events

Membership year January 1, 2019 - February 29th, 2020

You will meet all the BNR Board members and market your business live to our large Facebook audience. We will leave with a plan to make sure we execute our yearly mutual goals.


If you have any questions about the BNR's Corporate Partner Program or would like to discuss your involvement in more details, please contact Romeatrius Moss, Executive Director, at 844-267-7665, [romeatrius@blacknursesrock.com](mailto:romeatrius@blacknursesrock.com).

Sincerely,



**Dr. Romeatrius Moss**

Founder/Executive Director



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Yes, we would like to join BNR's Corporate Partner; our payment is enclosed:

**Corporate Partnership Diamond - \$50,000** ☐

**Corporate Partnership Platinum - \$35,000** ☐

**Corporate Partnership Gold - \$25,000** ☐

**Corporate Partnership Silver - \$10,000** ☐

Please complete this form and return it to Black Nurses Rock with your check.

**Company Information:**

Company Name \_\_\_\_\_  
(Please type name as it is to appear on all correspondence, and promotional materials. Use upper and lower case letters as required.)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Company Telephone \_\_\_\_\_ Company FAX \_\_\_\_\_

Corporate Website \_\_\_\_\_ Corporate E-mail \_\_\_\_\_

**Representative Information:**

Official Representative \_\_\_\_\_ Title \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Your Telephone \_\_\_\_\_ Your FAX \_\_\_\_\_

Your E-mail Address \_\_\_\_\_

*Membership year January 1, 2019 - February 29th, 2020*

Individuals to receive complimentary subscriptions (in addition to designated representative):

1. Name \_\_\_\_\_ Title \_\_\_\_\_

2. Name \_\_\_\_\_ Title \_\_\_\_\_

(If the address for these representatives is different than above, please indicate address on reverse side.)

Please complete this page of this application and return it with your check made payable to the BNR to (BNR's Tax Identification Number is 47-5514581)

**Overnight/UPS** – 7794 Grow Drive, Pensacola, FL 32514 | Fax: 844-533-0175 | Phone: 844-267-7665

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