



Bluefield State
COLLEGE



**BLACK
NURSES
ROCK**



2018-2019

HBCU

CORPORATE PARTNER PROGRAM



www.blacknursesrock.com





EMPOWER | INSPIRE | DEVELOP

We are pleased to invite you to join Black Nurses Rock as a Historically Black Colleges and Universities Affiliate/Corporate Partner for the year 2018-2019. As we enter another year of quality service to our membership and community, BNR is well prepared to represent and enhance the nursing practice of our more than 4,000 members. Our Corporate Partners have played a key role in BNR's stability, growth, and development. Black Nurses Rock is the largest Black Nursing Association in the nation. We are a 501c3 nonprofit organization and a CE Provider approved by the California Board of Registered Nursing, Provider # CEP16714. Black Nurses Rock has the largest online community for Black Nurses, our social media platform reaches 3.3 million with 270K followers, our magazine has over 40,000 readers, and our website traffic gets over 50,000 hits monthly. We have 48 official chapters and looking to expand our student population & education affiliation.

BNR knows that the demand for quality, culturally competent patient care will continue to grow in the future, especially as we adapt to the many changes within the healthcare industry. Nurses, more than any other healthcare provider, enhance the quality of care delivered to the patient. BNR is prepared to meet the challenge of educating its members and providing the necessary services and resources to help members provide better care for their patients while improving professional development.

Our mission is to inspire and empower innovative leaders that will serve and educate vulnerable communities. We believe that you hold the future of nursing and we want to help you achieve your mission. Becoming an affiliate with Black Nurses Rock will provide you with an incredible reach to students and potential faculty.

Our corporate packages ensure that your school is well represented throughout our website, events, programs, audiences, and magazine.

HBCU *Corporate*

\$10,000 for 12 months (annually)



Black Nurses Rock HBCU Corporate Program

- Min of 10 new student members at \$100 a year
- Free membership for the Dean/Chair of Department (with min of 10 new students) (\$100 value)
- Convention discounts \$250 per student (\$100 per student savings)
- Free registration for the attending Dean/Chair/Faculty (w/ 10 convention registration) (\$350 value)
- Mentor Opportunities: BNR Hosted Event on Campus (optional)
- Dean/School Profile on the BNR Website (\$3,000 value)
- Dean/School featured in the BNR Magazine quarterly (\$4,000 value)
- Quarterly E-blasts for Program Promotion/Faculty Recruitment to 4,000 paid membership (\$4,000 value)
- Social Media promotion: reach our 270,000 community members of nurses and students (\$4,000 value)
- Live Facebook Webinar for program-student/faculty recruitment quarterly reach 270,000 (\$4,000 value)
- Listed as corporate partner with link on website/magazine and social media
- Free radio promos on Hot 104.5 the Nurses Station reach 25,000 listeners (\$8,000 savings)
- Free Booth exhibiting space at the 3rd Annual Convention, San Antonio (\$1,200 savings)
- Access to the HBCU-BNR Coalition Group
- BNR Graduation Stole and Pin for graduating paid member (\$70 value per student)
- Senior Nursing Class Graduation Photo Social Media Promotion

\$20,000 savings



HBCU
Affiliate
- Free

HBCU
Affiliate

Black Nurses Rock HBCU Affiliate Program

- Min of 10 new student members at \$100 a year
- Free membership for the Dean/Chair of Department (with min of 10 new students) (\$100 value)
- Convention discounts \$250 per student (\$100 per student savings)
- Free registration for the attending Dean/Chair/Faculty (w/ 10 convention registration) (\$350 value)
- Mentor Opportunities: BNR Hosted Event on Campus (optional)
- Listed as HBCU partner with link on website/magazine and social media
- Access to the HBCU-BNR Coalition Group
- Senior Nursing Class Graduation Photo Social Media Promotion
- BNR Graduation Stole and Pin for graduating paid member (\$70 value per student)



2018-2021 *Black Nurses Rock* Upcoming Events

2018 Black Nurses Rock Convention!

Location: San Antonio, TX

Black Nurses Rock's 3rd annual convention will be held in San Antonio, TX October 24 - 27th 2018 at the Omin Resort Hotel. Join us and 400 nurses as we address health disparities, within the black community. We look forward to seeing you there.

April 2019 BNR Cruise

Location:

Network for 5 days with nurses and students nurses all over the world! Leaving from port: New Orleans

2019 Black Nurses Rock 3rd Annual Leadership & Business Seminar!

Location Jamaica

Join Black Nurses Rock at an all inclusive resort as we engage with over 200 nurses about Leadership and Business Development in Nursing. September 27th-30th, 2019 Palace Moon Resort, Ocho Rios Jamaica

2020 Black Nurses Rock Convention!

Location: Biloxi, MS

Black Nurses Rock's 4th annual convention will be held February 26th-29th, 2020 at the IP Casino. Join us and 400 nurses as we address health disparities, within the black community. We look forward to seeing you there.

2021 Miss Black Nurses Rock Scholarship Pageant

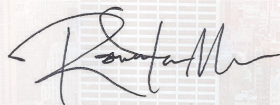
Location: Dallas, Texas

Student and Professional Contestant Level available, student nurses and nurses from all over the country will compete for the Grand Prize of Money, Grants, and Prizes. Gaylord Resort and Convention Center. January 2, 2021

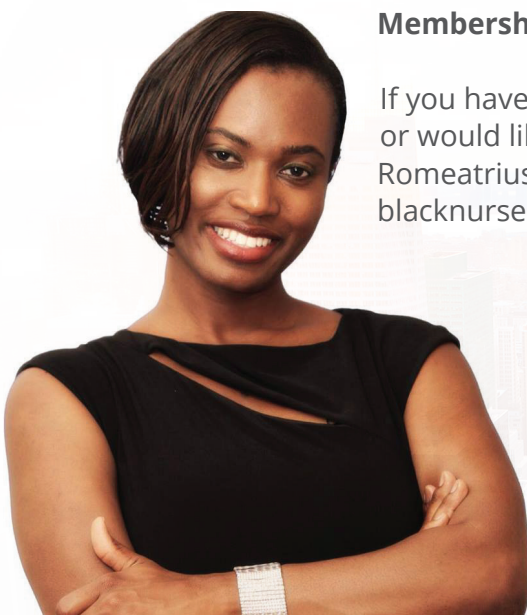
Membership year is February 28, 2018 - January 31, 2019

If you have any questions about the BNR's Corporate Partner Program or would like to discuss your involvement in more details, please contact Romeatrius Moss, Executive Director, at 580-825-0222, HBCU@blacknursesrock.com, Bridget Leonard at marketing@blacknursesrock.com.

Sincerely,



Dr. Romeatrius Moss
Founder/Executive Director



Yes, we would like to join BNR's Corporate Partner; our payment is enclosed:

HBCU Corporate - \$10,000 (annually)

HBCU Affiliate - FREE

Please complete this form and return it to Black Nurses Rock with your check.

Company Information:

College/University Name _____

(Please type name as it is to appear on all correspondence, and promotional materials. Use upper and lower case letters as required.)

Address _____

City _____ State _____ ZIP _____

College Telephone _____ College FAX _____

College Website _____ College E-mail _____

Representative Information:

Official Representative _____ Title _____

Signature _____ Date _____

Your Telephone _____ Your FAX _____

Your E-mail Address _____

Membership year is January 1, 2018 - December 31, 2018

Individuals to receive complimentary subscriptions (in addition to designated representative):

1. Name _____ Title _____

2. Name _____ Title _____

(If the address for these representatives is different than above, please indicate address on reverse side.)

Please complete this page of this application and return it with your check made payable to Black Nurses Rock to 7794 Grow Drive, Pensacola FL 32514 (BNR's Tax Identification Number is 47-5514581)

Overnight/UPS - 2519 W Chestnut Ave, Enid OK 73703 | Fax: 844-533-0175 | Phone: 844-267-7665